



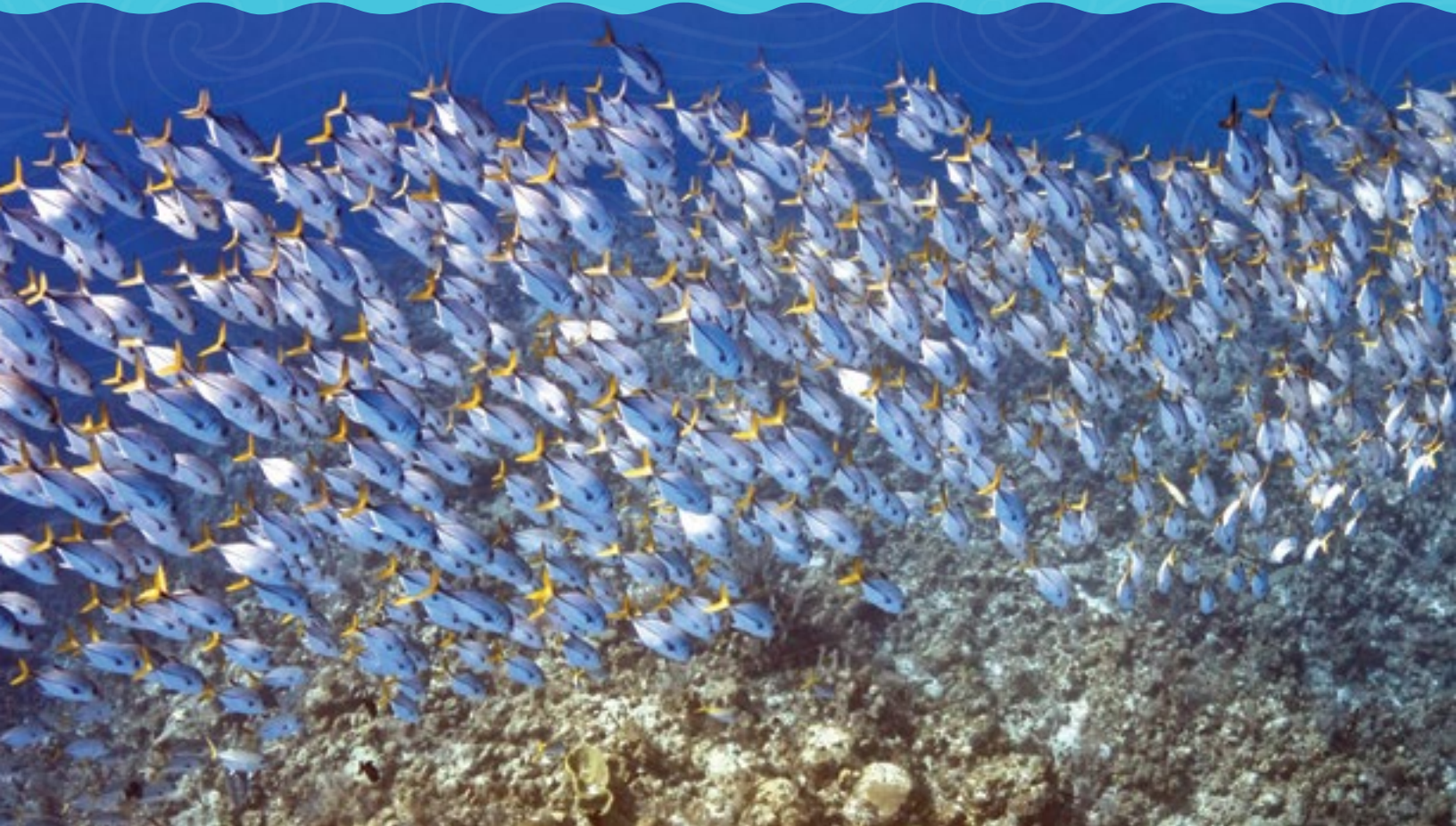
CCMI

**CENTRAL CARIBBEAN
MARINE INSTITUTE**

FESTIVAL OF SEAS 2018 PRESENTS

— THE —

Ocean Awards





LETTER FROM THE FIELD

Dear Potential Sponsor,

For 20 years, the Central Caribbean Marine Institute (CCMI) has been a regional leader in research on coral reefs and educating the public about the vital role each person can play in protecting and preserving these natural resources. CCMI was launched in 1997, inspired by the first International Year of the Reef (IYOR) and were officially incorporated as a US 501(c)3 non-profit in 1998, 20 years ago. Now, in the third iteration of IYOR, we reflect on where we have been and where we are going.

Since our inception, CCMI has worked relentlessly to understand our coral reefs and the role humans have in protecting and conserving these natural resources for generations to come. Given that 70% of our coral reefs are under significant threat, our work is even more critical as we race against time to unlock the secrets of resiliency in the face of human impacts such as overfishing, climate change, and coral degradation. Our organisation could not do this alone. The network of support for CCMI to continue the valuable and vital work we do is extensive. As they say, 'it takes a village' and this could not be a truer statement when it comes to the work we are entrusted with in learning about and protecting our coral reefs. This is why CCMI is introducing the Ocean Awards at Festival of Seas as part of our 20th anniversary celebrations. We want to highlight the work of others who give so much to understanding, protecting and preserving these unique underwater ecosystems.

We invite you to take part in our 20th anniversary celebrations by supporting our annual Festival of Seas, a fundraiser that allows us to continue the vital work we do in the Cayman Islands and on behalf of coral reefs around the world.

Sponsorship opportunities are available at four levels of support, all of which are detailed in this packet. Additionally, you can purchase tickets and tables to the gala, nominate an individual or organisation for one of the Ocean Awards and also donate auction items for our silent and live auction components.

CCMI's Annual Festival of Seas and the Ocean Awards ceremony will take place Saturday, 3rd November 2018, at Grand Old House. The evening will begin at 6pm, starting with a beautiful cocktail hour overlooking the Caribbean Sea as music fills the background.

The event will be preceded by a private Sponsor and Honouree Reception at 5:30pm. With our 20th anniversary celebrations for the year culminating at this gala, attendees will enjoy fine food, music and dancing with the sounds of the ocean reverberating around, all while honouring special supporters who are passionate about coral reef and ocean research and conservation. We are excited for this event and eager to share with you an unforgettable evening in a stunning setting for a worthy cause. I look forward to seeing you on 3rd November.

Best,

CARRIE MANFRINO, PHD
President and
Director of Research



THE OCEAN AWARDS

The Central Caribbean Marine Institute (CCMI) is creating a hopeful future for coral reefs, seeking to protect these vibrant ecosystems which have been the heart of healthy oceans for more than 200 million years. CCMI is a not-for-profit organization which was established in 1998, and to celebrate our 20th anniversary, CCMI is introducing The Ocean Awards as the focal point of our annual Festival of Seas fundraising gala.



We want to focus on those individuals and companies that are making a difference to our coral reefs and oceans. Our aim is to find solutions to declining coral reefs through research, conservation and education, but we do not work alone.

Our first 20 years have shown us the amazing level of community support there is for our oceans and coral reefs. This support has truly helped CCMI become what it is today. We want to take this opportunity to recognize inspired leaders, bold innovators, creative thinkers and those who give generously and tirelessly of their time and talents. This network of committed individuals and organisations push us to think bigger, reach further and strive for greater solutions in an effort to realise our vision of ‘a world with vibrant oceans and healthy coral reefs.’

The Ocean Awards will allow us to bring to light the many dedicated individuals and organisations that give so much in an effort to have significant positive impacts on coral reefs in the Cayman Islands.

CCMI will recognise members of the community for the following Ocean Awards:

- Local Hero Award
- Scientist of the Year
- Innovator of the Year
- Tourism Advocate of the Year
- Rising Star
- Ocean Conservation Company of the Year
- Community Ocean Lover
- Lifetime Achievement Award in Coral Reef Conservation

Nominations for awards will be accepted 19 April through 8 July, with a short list of finalists for each award announced in September. Awards will be presented on 3 November at the Festival of Seas in our gala celebration of the work being done for our oceans and coral reefs.

WHY SUPPORT CCMI

CCMI is headquartered on Little Cayman; our research field station is surrounded by stunning, unique reefs which are among the most biologically diverse ecosystems in the Caribbean. The reefs on Little Cayman are also unique in that they are showing coral regeneration on a positive trajectory. The island, therefore, offers rich prospects for solutions to the global decline of coral reefs. Our work is rooted in discovering and understanding how some reefs are capable of recovery when coral reefs are in great decline globally. Research topics that are ongoing at CCMI include climate change and ocean acidification, marine protection, threatened and endangered species and coral reef resilience.

Every year, generous donations support our operations by allowing us to offer life-changing scholarships, sustaining our innovative research projects, including:

- Delivering over 20 different education programmes for local students. More than 200 local students participate in programmes at our research field station every year, wherein the boundaries of the classroom are transformed as they participate in hand-on engagement with the mysterious, captivating marine world that surrounds our island nation. We run these programmes at a low cost and have never put up our prices, to encourage as many students to attend as possible.

- Providing scholarships, robust education, training, and mentorship programmes for qualifying local students from government high schools, helping to create a clear path to new career opportunities.
- Engaging citizen scientists in impactful work throughout the year, including a group of disabled military veterans who are committed to diving to make a difference.
- Supporting students and researchers from around the world, who conduct research at our fully-equipped marine laboratory, with immediate access to vibrant marine ecosystems just outside our doors.
- Publishing over 100 scientific papers based upon research conducted through CCMI.

At CCMI, dozens of resident and visiting research teams have made great strides in their fields of study, while thousands of students and visitors have learned about the impact they can have on the health of coral reefs and the vitality of our oceans. The Annual Festival of Seas gala provides vital funding, ensuring these projects continue to run without interruption and to allow us to have the maximum impact possible.





FESTIVAL OF SEAS

OCEAN AWARDS

GALA EVENT

VENUE: Grand Old House

DATE: Saturday 3rd November

COCKTAILS: 6pm

DINNER: 7pm

Followed by The Ocean Awards presentation and live auction

ATTIRE: Colours of the reef and sea, formal

Join us on Saturday, 3rd November 2018, as we recognise and celebrate leaders in the field of coral reef and ocean research and conservation at CCMI's Annual Festival of Seas.

In addition to honouring those in the Cayman Islands who have made significant contributions to conservation and understating of our coral reefs and oceans, there will be a Sponsor and Honouree Reception, welcome drinks, music, dancing, a 50/50 raffle, and both live and silent auctions. The dress code is colours of the reef and sea, formal.

This is CCMI's major fundraising event of the year and will provide the funding necessary to continue our important work for the year to come.





SPONSORSHIP LEVELS



Headline Sponsor

CI \$20,000

As the Headline Sponsor, your company will be the headline sponsor of the event, and will thus receive exclusive benefits:

- Two tables of 8 seats with priority seating
- Invitation for your party (up to 16 guests) to attend a private Sponsor and Honouree Reception prior to the event
- 8 priority parking spaces at the event venue
- Chef visit table side during the dinner
- Sommelier visit tableside during dinner
- Premier table location at Festival of Seas
- One bottle of port at each table to accompany dessert
- Hand rolled Cuban cigar for each attendee following dinner and The Ocean Awards presentation
- Opportunity to present Ocean Awards to recipients at Festival of Seas

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Sponsorship and prize donation packages
- Company profile in the event programme

- One full-page company advertisement in the event programme
- Verbal recognition at the event by CCMI President
- The opportunity to address the audience
- Event signage and banners
- Event slideshow profile
- Headline branding on the Festival of Seas Presents The Ocean Awards website
- Logo and profile on the CCMI website
- Listing in the CCMI Annual Report
- Special acknowledgement in a press release announcing your sponsorship
- Recognition via our social media channels
- Inclusion in all print adverts
- Verbal acknowledgment of your company's sponsorship in all tv and radio coverage
- Invitation to participate in tv and radio appearances to promote the event with a CCMI representative
- Public thank you advertisement in the media

Platinum Experience (x2)

CI \$10,000

With the Platinum Experience, your company will receive the following benefits:

HOSPITALITY

- One table of 10 seats
- Invitation for you and your guests to attend a private Sponsor and Honouree Reception prior to the event (10 guests max)
- 5 priority parking spaces at the event venue
- Chef visit table side during the dinner
- Sommelier visit tableside during dinner
- Premier table location at Festival of Seas
- One bottle of port for your table to accompany dessert
- Hand rolled Cuban cigar for each attendee following dinner and The Ocean Awards presentation

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Company profile in the event programme
- Half page company advertisement in the event programme
- Event signage and slideshow profile
- Logo and company profile (weblink) on the Festival of Seas Presents The Ocean Awards website
- Listing in CCM Annual Report
- Special acknowledgement in a press release announcing your sponsorship
- Recognition via our social media channels
- Inclusion in all print adverts
- Verbal acknowledgment of your company's sponsorship in all tv and radio coverage
- Public thank you advertisement in the media



Gold Experience (x4)

CI \$5,000

With the Gold Experience, your company will receive the following benefits:

HOSPITALITY

- One table of 8 seats
- Invitation for you and your guests to attend a private Sponsor and Honouree Reception prior to the event (8 guests max)
- 4 priority parking spaces at the event venue
- Chef visit table side during dinner
- Priority table location at Festival of Seas

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Company profile in the event programme
- Quarter page company advertisement in the event programme
- Event signage and slideshow profile
- Logo and company profile (weblink) on the Festival of Seas Presents The Ocean Awards website
- Recognition via our social media channels
- Inclusion in all print adverts
- Verbal acknowledgment of your company's sponsorship in all tv and radio coverage
- Public thank you advertisement in the media



Silver Experience (x6)

CI \$2,500

With the Silver Experience, your company will receive the following benefits:

HOSPITALITY

- One table of 6 seats
- Invitation for you and your guests to attend a private Sponsor and Honouree Reception prior to the event (6 guests max)
- 3 priority parking passes for the event venue

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Festival of Seas Presents The Ocean Awards website
- The sponsors page in the event programme
- Event slideshow profile
- Event signage
- Recognition via our social media channels
- Public thank you advertisement in the media

Commemorative Programme Sponsor (x1)

CI \$7,500 ~~~~

To celebrate CCMI's 20th anniversary, each guest will receive a commemorative programme booklet at the Festival of Seas that will be a treasured keepsake for all attendees. This programme will feature the story of CCMI, its history and include a spectacular array of photos celebrating the people who have come through and the work that has been done at CCMI. It will also contain event details for the night, so all attendees will be browsing through the programme on the night and will take it home as an attractive and interesting keepsake from CCMI's Annual Festival of Seas and Ocean Awards 2018, where we celebrate CCMI's 20th anniversary.

As the Commemorative Programme Sponsor, your company will receive all the benefits of the Gold Experience plus:

- Exclusive company branding on the back page of the programme booklet

Custom Sponsor Package

We would be pleased to provide you a custom-tailored sponsorship package based upon your level of commitment.

Auction Items

Please let us know if you would like to donate an auction item. You will be recognized as an event sponsor for donating.





CONTACT DETAILS

TICKETS: rlarkin@reefresearch.org
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AUCTION ITEMS: rlarkin@reefresearch.org
QUERIES: 345.929.9635

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