

# TAKE ACTION **NOW** PROTECT OUR REEFS

Worldwide, more than **70%** of coral reefs are under significant threat due to a variety of reasons. Some of these include overfishing, destructive fishing practices and rapidly changing environmental conditions.

Many components of these threats are out of our individual control and require massive change on a global scale. However, there are little changes you can make to your routine that can have a big impact on one of the most important and diverse ecosystems on the planet. Take a look at some suggestions:

## IN YOUR HOME:

- Turn off lights/fans when you leave a room
- Take shorter showers, turn off the water when brushing teeth
- Research “green” options when buying cleaning products/fertilizers
- Reduce energy usage in your home/office
- Invest in renewable energy

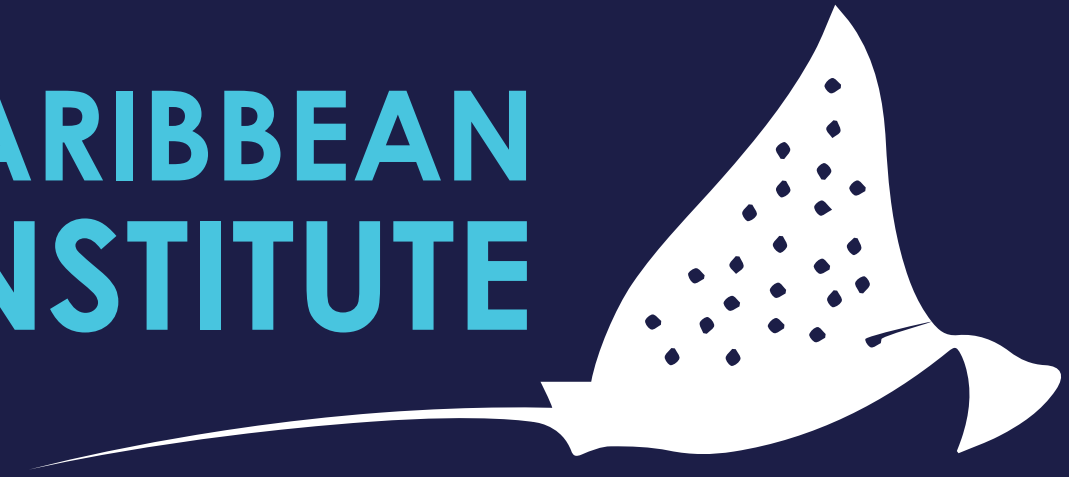
## CONSUME ETHICALLY:

- Reduce dairy and meat consumption
- Choose sustainable seafood
- Reduce disposable plastic consumption; recycle what you do use
- Purchase items with no packaging or glass/reusable containers

## THINK BIG:

- Evaluate and minimise your travel such as flights and cruise travel
- Consider offsetting carbon emissions-choose an organisation which uses accredited Verified Carbon Units (VCUs)

## CENTRAL CARIBBEAN MARINE INSTITUTE



## ON THE BEACH:

- Leave shells and coral pieces on the beach and in the water, they provide homes for precious wildlife and prevent beach erosion
- Use physical barriers such as rashguards and “reef-friendly” sunscreen
- Pick up and dispose of marine debris and beach trash

## IN THE CAYMAN ISLANDS:

- Return CayBrew bottles - they will be reused
- Help out at an environmental organisation
- Support small businesses
- Consider buying an electric /used car
- Buy locally grown produce

## ENVIRONMENT TRIVIA:

- Did you know that seagrass, mangroves and even the sargassum seaweed that washes up on the shoreline are essential to keeping sand on the beach? Let's promote keeping shorelines natural within our community.

**DID YOU KNOW?**

