



CCMI
CENTRAL CARIBBEAN
MARINE INSTITUTE

FESTIVAL OF SEAS 2019

CORAL
Carnival

16 NOVEMBER 2019

GRAND OLD HOUSE



LETTER FROM THE *Field*

Dear Fellow Ocean Aficionado

For 20 years, the Central Caribbean Marine Institute (CCMI) has been a regional leader in research on coral reefs and educating the public about the vital role each person can play in protecting and preserving these natural resources. Launched in 1997, CCMI was inspired by the first International Year of the Reef (IYOR), and we were officially incorporated as a US 501(c)(3) non-profit in 1998. Since our inception, CCMI has worked relentlessly to understand our coral reefs and the role humans have in protecting and conserving these natural resources for generations to come. Given that 70% of our coral reefs are under significant threat, our work is even more critical as we race against time to unlock the secrets of resiliency in the face of human impacts such as overfishing, climate change, and coral degradation.

Our organisation could not do this alone. CCMI relies on the support of a vast network of supporters, volunteers and like-minded individuals that allow us to continue advancing towards evidence-based solutions to improve the health of our coral reefs. We are at a critical time in history where our work must have maximum impact if we are to continue enjoying the beautiful coral reef habitats that we love so much - coral reefs that have the energy, colours, activity, diversity and brilliance that are characteristics of healthy reefs.

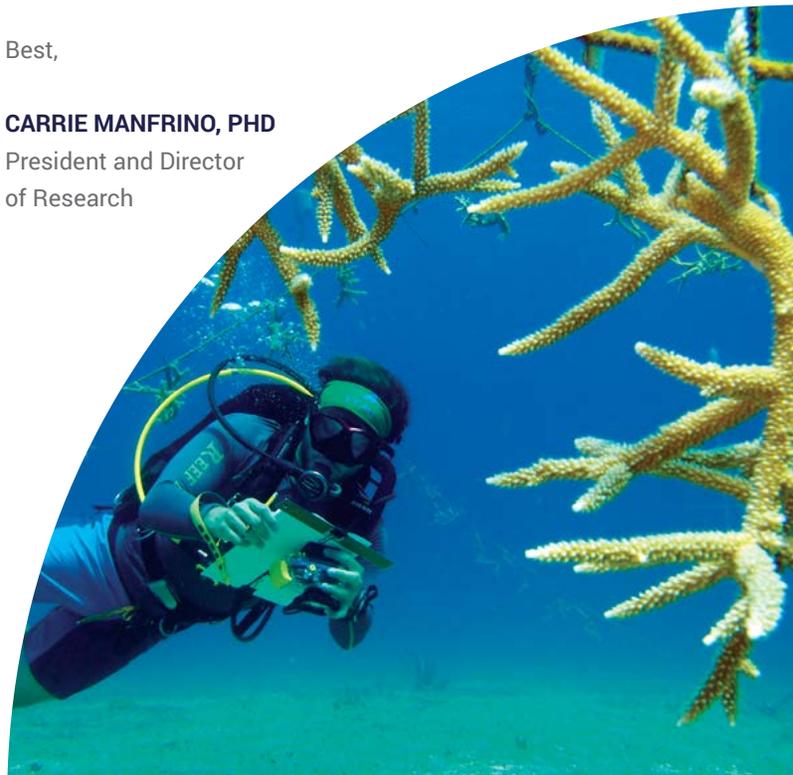
**DIVE INTO THIS CELEBRATION
OF HEALTHY REEFS BY
SPONSORING OUR ANNUAL
FESTIVAL OF SEAS GALA
A CORAL CARNIVAL**

Festival of Seas is our annual fundraiser that allows us to continue the vital work we do in the Cayman Islands on behalf of coral reefs. Sponsorship opportunities are available at several levels of support, all of which are detailed in this packet. Additionally, you can purchase tickets and tables to the gala as well as donate auction items for our silent and live auction components.

Festival of Seas: Coral Carnival will take place Saturday, 16th November 2019, at Grand Old House. We'll begin the festivities at 6pm, starting with a lively cocktail hour that includes live music and our Living Coral welcome drink. Experience a truly vibrant evening as attendees will enjoy fine food, open bar, music and dancing with the sounds of the ocean in the background. We want this event to be a true celebration of Healthy Reefs, and we look forward to seeing you on 16th November.

Best,

CARRIE MANFRINO, PHD
President and Director
of Research





THE PEOPLE'S CHOICE &

Healthy Reefs Challenge

AWARDS

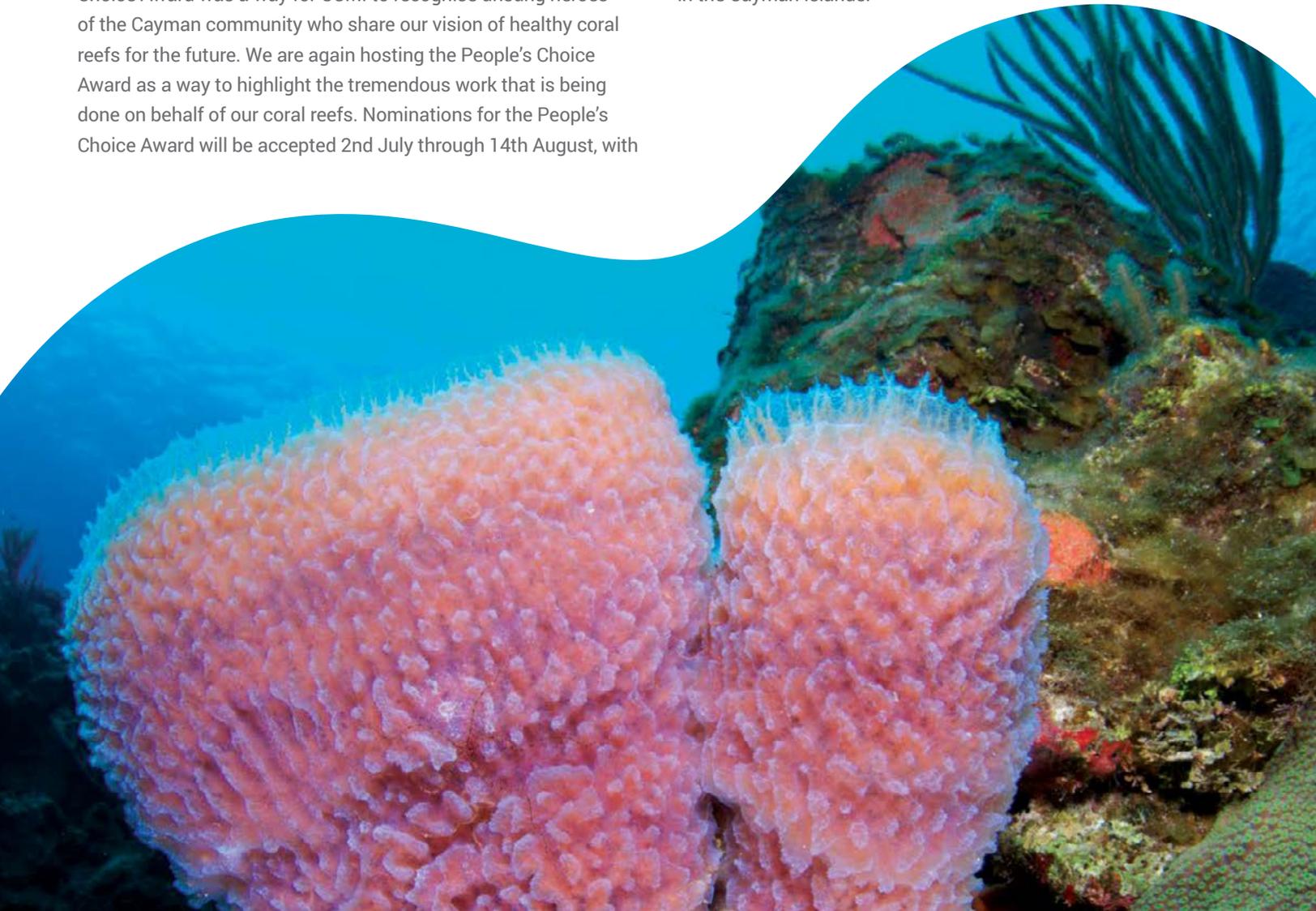
The Central Caribbean Marine Institute (CCMI) is creating a hopeful future for coral reefs, seeking to protect these vibrant ecosystems which have been the heart of healthy oceans for more than 200 million years. We are on the front lines of finding solutions to declining coral reefs through research, conservation and education, but we do not work alone.

The Cayman Islands has an incredible network of committed individuals and organisations who push us to think bigger, reach further and strive for greater solutions in an effort to realise our vision of 'a world with vibrant oceans and healthy coral reefs.'

Introduced at Festival of Seas Awards & Gala in 2018, the People's Choice Award was a way for CCMI to recognise unsung heroes of the Cayman community who share our vision of healthy coral reefs for the future. We are again hosting the People's Choice Award as a way to highlight the tremendous work that is being done on behalf of our coral reefs. Nominations for the People's Choice Award will be accepted 2nd July through 14th August, with

a public online voting process to take place in September. This prestigious award will be presented to the winner at the Festival of Seas Gala in November.

A new award for 2019, CCMI is encouraging members of the community to take on the Healthy Reefs Challenge. From June 15 - October 15, interested persons, companies and organisations can register for the Healthy Reefs Challenge and implement activities in their daily lives that support Healthy Reefs efforts. The winner for both the Individual and the Corporate/Organisation categories will be determined by a panel of judges and announced at Festival of Seas, recognising those in the challenge who made the most significant strides to positively impact coral reef health in the Cayman Islands.





WHY SUPPORT *CCMI*

CCMI is headquartered on Little Cayman; our research field station is surrounded by stunning, unique reefs which are among the most biologically diverse ecosystems in the Caribbean. The reefs on Little Cayman are also unique in that they are showing coral regeneration on a positive trajectory. The island, therefore, offers rich prospects for solutions to the global decline of coral reefs. Our work is rooted in discovering and understanding how some reefs are capable of recovery when coral reefs are in great decline globally. Research topics that are ongoing at CCMI include climate change and ocean acidification, marine protection, threatened and endangered species and coral reef resilience.

Every year, generous donations support our operations by allowing us to offer life-changing scholarships, sustaining our innovative research projects, including:

- Delivering over 20 different education programmes for local students. More than 200 local students participate in programmes at our research field station every year, wherein the boundaries of the classroom are transformed as they participate in hand-on engagement with the mysterious, captivating marine world that surrounds our island nation. We run these programmes at a low cost and have never put up our prices, to encourage as many students to attend as possible.

- Providing scholarships, robust education, training, and mentorship programmes for qualifying local students from government high schools, helping to create a clear path to new career opportunities.
- Engaging citizen scientists in impactful work throughout the year, including a group of disabled military veterans who are committed to diving to make a difference.
- Supporting students and researchers from around the world, who conduct research at our fully-equipped marine laboratory, with immediate access to vibrant marine ecosystems just outside our doors.
- Publishing over 100 scientific papers based upon research conducted through CCMI.

At CCMI, dozens of resident and visiting research teams have made great strides in their fields of study, while thousands of students and visitors have learned about the impact they can have on the health of coral reefs and tie vitality of our oceans. The Annual Festival of Seas gala provides vital funding, ensuring these projects continue to run without interruption and to allow us to have the maximum impact possible.

CORAL CARNIVAL

Gala Event

WHERE: Grand Old House

WHEN: Saturday 16th November

TIME: 6pm Cocktails. 7pm Dinner, followed by Live Auction

ATTIRE: Island elegant, colours of the reef and sea

Join us on Saturday, 16th November 2019, as we celebrate the beauty, energy and magnificence of coral reefs during our year-long focus on Healthy Reefs.

This gala will be a delight for all senses, bringing to life all the characteristics of healthy reefs in our Coral Carnival experience. Enjoy a pre-gala Sponsors Reception, special Living Coral welcome drink, open bar, music, dancing, a 50/50 raffle, and both live and silent auctions.

This is CCMi's largest annual fundraiser, and it provides the funding necessary to continue our important work for the year to come.



Sustainable delicacies such as lionfish will be on the menu.



The background is a solid light orange color. It features several faint, stylized illustrations: a branch with leaves in the top left, a branch with small leaves on the left side, and two large, branching coral-like structures on the right and bottom left.

SPONSORSHIP
Levels



HEADLINE

Sponsor
CI\$20K

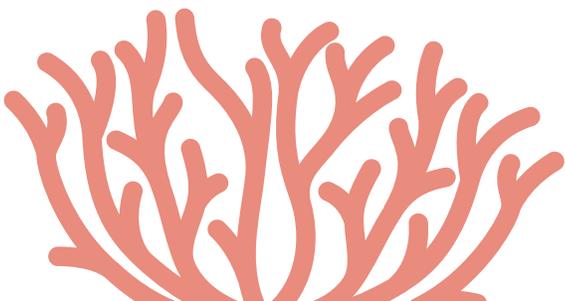
As the Headline Sponsor, your company will be the headline sponsor of the event, and will thus receive exclusive benefits:

- Two tables of 10 seats each with priority seating
- Invitation for your party (up to 20 guests) to attend a private Sponsor Reception prior to the event
- Chef visit table side during the dinner
- Sommelier visit tableside during dinner
- Premier table location at Festival of Seas
- One bottle of port at each table to accompany dessert
- Hand rolled Cuban cigar for each attendee following dinner and live auction
- Opportunity to present People's Choice Award to recipient

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Sponsorship and prize donation packages
- Company profile in the event programme
- One full-page company advertisement in the event programme
- Company logo in the online bidding programme for silent auction
- Verbal recognition at the event by CCMI President
- The opportunity to address the audience
- Event signage and banners
- Event slideshow profile
- Headline branding on the Festival of Seas website
- Logo and profile on the CCMI website
- Listing in the CCMI Annual Report
- Press release announcing your sponsorship
- Recognition via our social media channels
- Inclusion in all print adverts
- Verbal acknowledgment of your company's sponsorship in all tv and radio coverage
- Invitation to participate in tv and radio appearances to promote the event with a CCMI representative
- Public thank you advertisement in the media





PLATINUM

Experience X2

CI\$10K

With the Platinum Experience, your company will receive the following benefits:

HOSPITALITY

With the Platinum Experience, you will receive:

- One table of 12 seats
- Invitation for your party (up to 12 guests) to attend a private Sponsor Reception prior to the event
- Chef visit table side during the dinner
- Sommelier visit tableside during dinner
- Premier table location at Festival of Seas
- One bottle of port for your table to accompany dessert
- Hand rolled Cuban cigar for each attendee following dinner and the live auction

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Company profile in the event programme
- Half page company advertisement in the event programme
- Company logo in the online bidding programme for silent auction
- Event signage and slideshow profile
- Logo and company profile on the Festival of Seas website
- Listing in CCMl Annual Report
- Press release announcing your sponsorship
- Recognition via our social media channels
- Inclusion in all print adverts
- Verbal acknowledgment of your company's sponsorship in all tv and radio coverage
- Public thank you advertisement in the media



GOLD

Experience X4

CI\$5K

With the Gold Experience, your company will receive the following benefits:

HOSPITALITY

With the Gold Experience, you will receive:

- One table of 10 seats
- Invitation for you and your party (up to 10 guests) to attend a private Sponsor Reception prior to the event
- Chef visit table side during dinner
- Priority table location at Festival of Seas

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Company profile in the event programme
- Quarter page company advertisement in the event programme
- Company logo in the online bidding programme for silent auction
- Event signage and slideshow profile
- Logo and company profile on the Festival of Seas website
- Recognition via our social media channels
- Inclusion in all print adverts
- Verbal acknowledgment of your company's sponsorship in all tv and radio coverage
- Public thank you advertisement in the media



SILVER

Experience X6

CI\$2.5K

With the Silver Experience, your company will receive the following benefits:

HOSPITALITY

- One table of 8 seats
- Invitation for you and your party (up to 8 guests) to attend a private Sponsor Reception prior to the event

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Festival of Seas website
- The sponsors page in the event programme
- Company logo in the online bidding programme for silent auction
- Event slideshow profile
- Event signage
- Recognition via our social media channels
- Public thank you advertisement in the media



NON-TICKETED *Sponsor*

We know that sometimes you want to do a little more to help CCMI reach its goals for Festival of Seas, so we are offering some support opportunities that give you the chance to make a difference. Please note, these sponsorship levels do not include event tickets, which means that even if you are not able to attend Festival of Seas, you can still help CCMI to continue their work for healthy coral reefs!

STAGHORN *Supporter* CI\$1,000

Your corporate logo and/or name will be featured on:

- The Festival of Seas website
- The sponsors page in the event programme
- Company logo in the online bidding programme for silent auction
- Copy of event programme
- Recognition via our social media channels
- Digital thank you image for your support

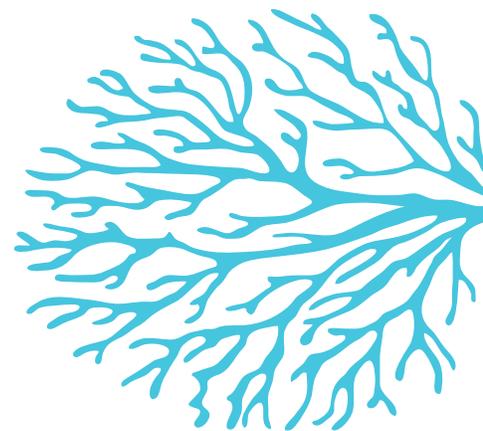
DIADEMA *Donor* CI\$500

Your corporate logo and/or name will be featured on:

- The Festival of Seas website
- The sponsors page in the event programme
- Copy of event programme
- Recognition via our social media channels
- Digital thank you image for your support

AUCTION *Items*

Have a few bottles of special wine you would like to donate? A week at an amazing destination? Please let us know if you would like to donate something to our gala auction. You will be recognized as an event sponsor for donating



CUSTOM *Sponsor*

We would be pleased to provide you a custom-tailored sponsorship package based upon your level of commitment, and would be happy to consider unique sponsorships such as a matching opportunity or event entertainment sponsor.

CONTACT

Details

TICKETS: info@reefresearch.org

AUCTION ITEMS AND SPONSORSHIPS: rlarkin@reefresearch.org

QUERIES: 345.929.9635

WWW.REEFRESEARCH.ORG

