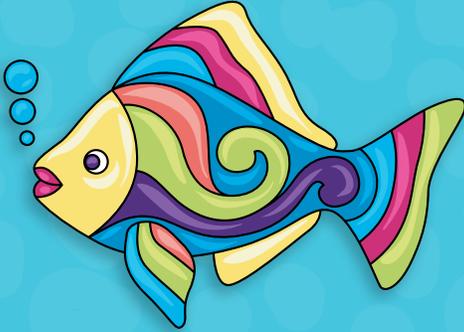
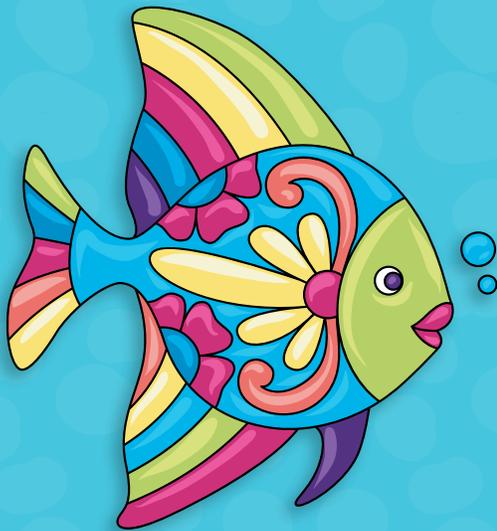




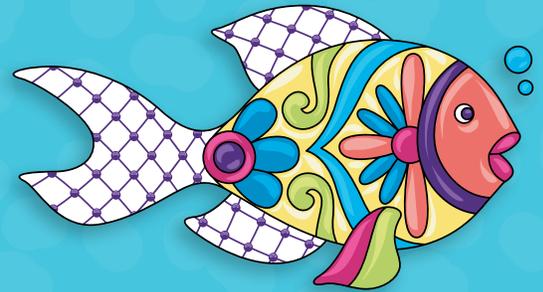
CCMI
CENTRAL CARIBBEAN
MARINE INSTITUTE



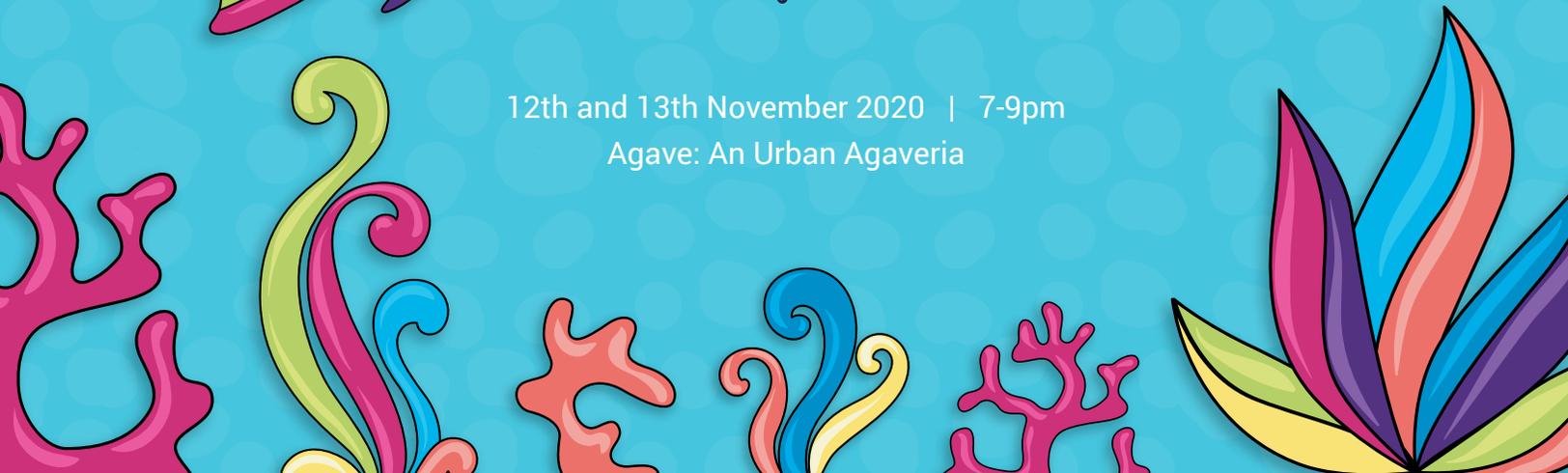
FIESTA DEL MAR



**A VIP COCKTAIL
PARTY TO
BENEFIT CCMI**



12th and 13th November 2020 | 7-9pm
Agave: An Urban Agaveria





LETTER FROM THE FIELD



Dear CCMI Supporter,

Over the years, through your generous support and involvement, the Central Caribbean Marine Institute has grown in stature as the region's premier marine research and education institution. Throughout this challenging year, CCMI's focus has never wavered, and we remain committed to protecting coral reefs, an effort that we cannot do without our supporters, who contribute to and sustain our projects.

This year, our gala is taking on a new energy, and we are excited to host CCMI's Fiesta del Mar fundraiser! Our most important CCMI stakeholders will be invited to this fun, casual, free evening event. On the night, our team will share how building a resilient community of supporters makes it possible for us to document the history of our coral reefs and create tangible solutions for their future protection.

Fiesta del Mar will raise critical funds to support our operations, strengthen our domestic science education

and research programmes, and help to modify our facilities, which will allow us to improve health, hygiene, and safety for students and scientists. We have sponsorship opportunities available, and we invite you to talk to us if you or your corporation are interested in supporting the event.

As CCMI continues to address some of the most important environmental issues facing our generation, we need your support as an event sponsor, a Corporate VIP Donor, and/or an engaged stakeholder to ensure the efforts in our lab, in our classroom, and in the community continue to operate and produce results that help us to unlock the secrets of coral resiliency.

We hope to see you there,

CARRIE MANFRINO, PHD
President



INTRODUCTION

We're doing something different for Festival of Seas this year!

In a year of change, we thought we would mix things up with a new and fun event for CCMI's annual gala. Our **Fiesta del Mar** is an exclusive, invitation-only event for CCMI's most important stakeholders who are interested in funding CCMI and our projects to protect coral reefs.

WHERE: Agave: An Urban Agaveria

WHEN: Thursday, 12th & Friday, 13th November

TIME: 7-9pm Cocktails & canapes

This cocktail party is CCMI's largest fundraiser for the year and will bring together our leading supporters, both individuals and corporate entities, as we celebrate all that we do together for coral reefs. Funds raised through Fiesta del Mar will provide necessary funding for projects that protect coral reefs, sustain our operations, and allow our experts to respond quickly to the most immediate, important issues facing our coral reefs locally - without hesitation.



Enjoy an evening fiesta set in the outdoor mercado at Agave, complete with delicious margaritas, authentic Mexican bites and mariachi music under the star-filled sky. Let your senses be filled as you connect with a select group of 50 stakeholders each night who are passionate about saving coral reefs and who share in our vision of vibrant oceans and healthy coral reefs for the future.

This vision begins with you, and we hope you will join us as we celebrate our oceans with Fiesta del Mar.





WHY SUPPORT CCMI



CCMI is headquartered on Little Cayman; our research field station is surrounded by stunning, unique reefs which are among the most biologically diverse ecosystems in the Caribbean. The reefs on Little Cayman are also unique in that they are showing coral regeneration on a positive trajectory. The island, therefore, offers rich prospects for solutions to the global decline of coral reefs. Our work is rooted in discovering and understanding how some reefs are capable of recovery when coral reefs are in great decline globally. Research topics that are ongoing at CCMI include climate change and ocean acidification, marine protection, threatened and endangered species and coral reef resilience.

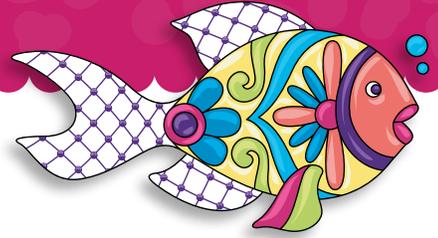
Every year, donations from our fundraising events and our membership and VIP donor giving programmes sustain CCMI's operations and provide the necessary infrastructure needed to support the research and education programming that is recognised throughout the region. It also allows us to adapt to unexpected changes and pivot quickly to address new challenges and opportunities in the community.

Even in such an unusual year, the support from our amazing network of friends, colleagues, donors, supporters, and advisors has been the foundation for our achievements in the first half of 2020, which include:

- CCMI has raised funds to support over 80 scholarships for local students to attend residential, fully free of charge courses with us in Little Cayman
- Engaged more than 12,000 viewers globally in our Reefs Go Live activity (Jan – May 2020), including linking to all local schools in Cayman, streaming real-time from the beautiful reefs in Little Cayman
- Arrival of Dr Gretchen Goodbody-Gringley as the Director of Research to CCMI and the launch of the Reef Ecology and Evolution Laboratory (REEL)
- Construction and installation of 60 coral dome structures, and outplanting of more than 650 staghorn coral fragments on reefs around Little Cayman
- Successfully championed Little Cayman as a Mission Blue Hope Spot
- Release of “Coral Reef Resilience Over Two Decades at Little Cayman Island” technical report and key findings in our “Reef Report Card”
- Identifying the first Women in Ocean Science Award (WIOSA) Scholar, Dr Sarah Gignoux-Wolfsohn, and WIOSA Intern, Federica Manca, both of whom will begin their work in Little Cayman as travel restrictions allow them to travel to Cayman
- Launching the ‘Quiet Ocean’ study, where CCMI researchers conduct coral reef surveys to track the impact of ocean use by humans on typically heavily-trafficked sites
- Hosting public outreach activities through online venues in our popular Reef Lecture Series to communicate information and results to interested members of the public

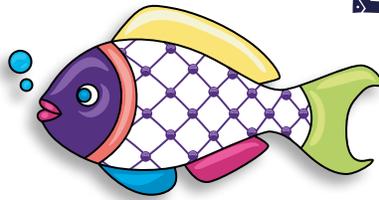


SPONSORSHIP LEVELS



HEADLINE SPONSOR

CI\$20K



PLATINUM EXPERIENCE

CI\$10K

As the Headline Sponsor, your company will be the headline sponsor of the event, and will thus receive exclusive benefits:

HOSPITALITY

- 8 tickets to attend Thursday night event
- 8 tickets to attend Friday night event
- Special tequila tasting option for your guests

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Pre-event video and invite pack (if committed by 1 October)
- Video (on the night)
- Event related emails
- Special acknowledgement in a press release announcing your sponsorship
- Recognition via our social media channels
- Verbal recognition at the event by CCMI
- The opportunity to address the audience
- Event signage and banners
- Event slideshow profile
- Headline branding on the Fiesta del Mar webpage on the CCMI website
- CCMI website (logo and profile)
- CCMI Annual Report

With the Platinum Experience, your company will receive the following benefits:

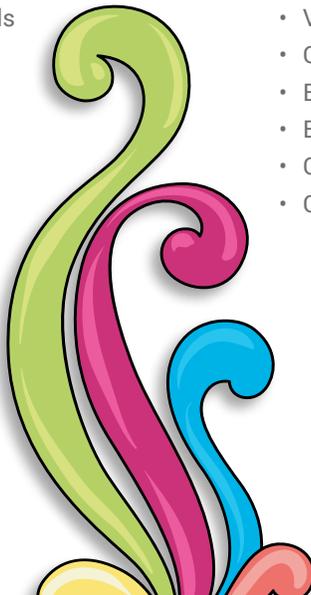
HOSPITALITY

- 8 tickets to attend Thursday night event
- Special tequila tasting option for your guests

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Pre-event video and invite pack (if committed by 1 October)
- Video (on the night)
- Event related emails
- Special acknowledgement in a press release announcing your sponsorship
- Recognition via our social media channels
- Verbal recognition at the event by CCMI
- Opportunity to address the audience
- Event signage and banners
- Event slideshow profile
- CCMI website (logo and profile)
- CCMI Annual Report





GOLD EXPERIENCE

CI\$5K

With the Gold Experience, your company will receive the following benefits:

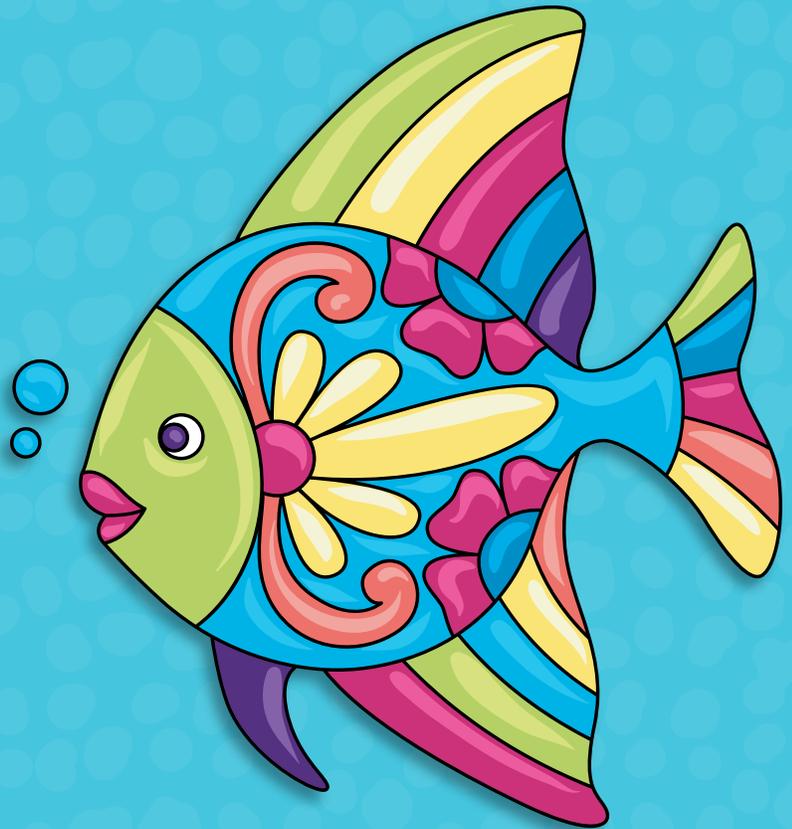
HOSPITALITY

- 4 tickets to attend Thursday night event
- Additional drink tickets for your guests (2 extra tickets each)

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Pre-event video and invite pack (if committed by 1 October)
- Video (on the night)
- Event related emails
- Special acknowledgement in a press release announcing your sponsorship
- Recognition via our social media channels
- Verbal recognition at the event by CCMI
- Event signage and banners
- Event slideshow
- CCMI website (logo)



SILVER EXPERIENCE

CI\$2.5K

With the Silver Experience, your company will receive the following benefits:

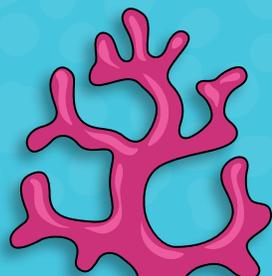
HOSPITALITY

- 2 tickets to attend Thursday night event
- Additional drink tickets for your guests (2 extra tickets each)

BRAND RECOGNITION

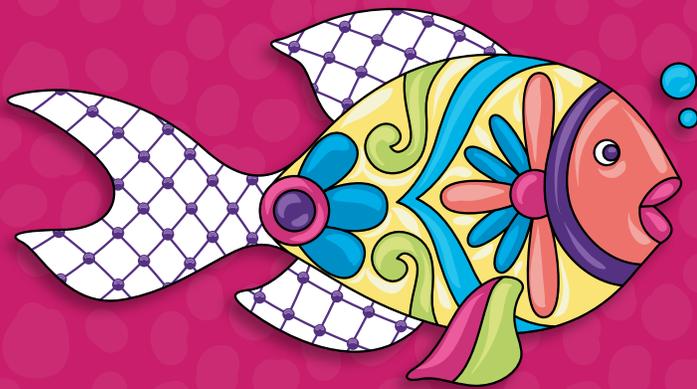
Your corporate logo and/or name will be featured on:

- Pre-event video and invite pack (if committed by 1 October)
- Video (on the night)
- Event related emails
- Recognition via our social media channels
- Verbal recognition at the event by CCMI
- Event signage and banners
- Event slideshow
- CCMI website (logo)



NON-TICKETED SPONSOR

We know that sometimes you want to do a little more to help CCMI reach its fundraising goals, so we are offering the following opportunities that give you the chance to make a difference. Please note, these sponsorship levels do not include event invitations, which means that even if you are not able to attend Fiesta del Mar, you can still contribute to CCMI and help make this event a success!



STAGHORN SPONSOR C\$1,000

Your corporate logo and/or name will be featured on:

- Pre-event video and invite pack (if committed by 1 October)
- Video (on the night)
- Event related emails
- Recognition via our social media channels
- Event slideshow
- CCMI website (logo)
- Digital Thank you image for your support

DIADEMA DONOR C\$500

Your corporate logo and/or name will be featured on:

- Event related emails
- Recognition via our social media channels
- CCMI website (logo)
- Digital Thank you image for your support

QUESTIONS?

Please contact us for more information and to discuss your Sponsorship needs:

Robyn: rlarkin@reefresearch.org
or call 345.929.9635