



2024
FESTIVAL
of seas
Coral Reef

Horizons

Black Tie Dinner and Fundraising Auction

The Kimpton Seafire Resort & Spa

Saturday, 16th November 2024



1. the line where the earth seems to meet the sky: the apparent junction of earth and sky
2. range of perception or experience
3. something that might be attained

You're invited!

Join the Central Caribbean Marine Institute (CCMI) as we look toward the horizon, the future, and what it means for coral reefs. The heating and disease events of last summer suggest that the impacts of climate change on coral reefs are intensifying. We still have hope for a future for coral reefs, but there is a growing sense of urgency and immediate action required if we are to make the necessary impact. CCMI's work in research, conservation, and education has never been more important, and your support is needed now more than ever. Help CCMI broaden our horizons, growing our effort and impact for coral reefs.

Join the 300+ attendees as we expand our horizons and broaden efforts for marine research and education at this critical moment.



Saturday 16th November 2024

6:30 pm Cocktails | 7:30 pm Dinner, guest speaker, live auction | 10:00 pm music & dancing

The Kimpton Seafire Resort & Spa

Attire: Black Tie and Coral Colourful

Keynote Speaker: Doug Allan, award-winning Blue Planet and Planet Earth cameraman

CCMI's dedicated supporters come from a wide-cross section of the Cayman Islands community, from professionals in the financial services and legal industries, tourism community, civic leaders, donors, and friends who share our vision of a world with vibrant oceans and healthy coral reefs.

A letter from the field ...

Dear Ocean Enthusiast,

It's no secret that coral reefs and other ocean habitats are having a hard time as our planet faces unprecedented challenges and rapidly changing conditions. The need to protect and restore coral reefs has never been more urgent. Coral reefs are not only vital ecosystems; they also serve as a barometer of the health of our oceans. Here in the Cayman Islands, we rely on coral reefs for so many things: tourism, beauty, food, storm protection, inspiration, and more.

Amidst growing concerns over the decline of coral reefs worldwide, CCMI's 25 years of monitoring the reefs in Little Cayman show that they remain a beacon of hope for the future of coral reefs against a backdrop of increased episodes of bleaching and disease.

This work by the team at CCMI is more important now than ever before. Our focus is directed on the horizon of the challenges facing coral reefs, while also seeing the opportunities and possibilities for hope and a sustainable future. Our cutting-edge research is designed to support science-based management with a view to the best possible future for coral reefs and the communities that rely upon them.

Join us as a sponsor for Festival of Seas 2024, supporting this journey and meeting this urgent moment for the future of the marine environment.

Now is the time to support our efforts. Festival of Seas: Coral Reef Horizons is a call to action for those who are invested in a sustainable future for our environment. The event is CCMI's largest fundraiser of the year, where our community of stakeholders and supporters, dedicated marine enthusiasts, and environmental ambassadors come together with a common goal of raising money and taking positive action to support CCMI's critical efforts as we race against the clock.

Together, we can offer hope, take inspiration from, and commit our talents, time, and resources to preserve the beautiful coral reefs we all treasure.

Thank you,
CCMI Board of Directors & Staff



Why support CCMI?

The dedicated team of professionals at CCMI has a proven track record of results. The organisation receives grants and donations specifically earmarked for research and education throughout the year, a testament to the confidence these funders have in our ability to deliver.

By expanding our horizons in marine research and education, together we can work to ensure a promising future for coral reefs.



However, not all costs are supported through these grants, and the Festival of Seas is CCMI's main opportunity to raise funds to support the operational needs of the Little Cayman Research Centre such as laboratories, utilities, building and equipment maintenance, salaries, facility supplies, and more. This event – and your involvement in it – underpins the very existence of CCMI, allowing us to continue our work uninterrupted. With the urgency we have due to intensifying impacts from climate change, we need your support now more than ever to ensure we have maximum impact for the future of coral reefs.



By expanding our horizons in research and education, together we can work to ensure a promising future for coral reefs.



CCMI Impact

70m²
Coral outplanted to the wild

150+
Published scientific papers

50+
PhD, MSc students and internships

200+
Visiting scientists

150+m
Coral grown

1750+
Local scholarships awarded

250,000+
Reefs Go Live reach

\$1,000,000
Invested in field research annually



Potential Reach

Social media followers (Change since 2022)



7,691 (+10.6%)



2352 (+20.4%)



1091 (+5.8%)



575 (+9.7%)

Mailing list: 8900+








































































Total estimated digital reach (2023)

Facebook: 139,700

Instagram: 20,200

Tweet impressions: 60,500

Compared with 2022 statistics, Facebook visits to CCMI's page increased 223.6% to 12K+ visits, and visits to our Instagram profile increased 94.5% to 4.8K!

Sponsor Benefits	Titanium Sponsor CI \$10,000	Platinum Sponsor CI \$7,500	Gold Sponsor CI \$5,000	Silver Sponsor CI \$2,500	Staghorn Sponsor CI \$1,000	Keynote Speaker CI \$12,500	Welcome Drink Sponsor CI \$5,000	Photo Booth Sponsor CI \$5,000
Tickets to gala	10 VIP*	8 Standard	6 Standard	4 Standard	~	8 VIP*	6 Standard	4 Standard
Seating/ Table Location	Premium	Choice	Choice	Choice	~	Premium	Choice	Choice
Address guests during gala		~	~	~	~	~	~	~
Acknowledgment on CCMI website		~	~	~	~	~	~	~
Company profile in programme		~	~	~	~	~	~	~
Company profile on webpage		~	~	~	~	~	~	~
Verbal recognition			~	~	~	~	~	~
Event slideshow profile			~	~	~	~	~	~
Colour ad in gala programme	1/2 page	1/2 page	1/4 page	~	~	1/2 page	~	~
Inclusion in annual report					~			
Logo on online auction site								
Logo/Name on digital collateral								
Logo/Name on printed collateral								
Logo/link on webpage								
Recognition on social media								
Copy of gala programme								
Digital Thank You image								

* For details of the VIP Experience, please see the next page.

Tickets and Table Partners

VIP Table Partner
CI \$5000
(limited number of tables)

Wow your guests with an expanded gala experience by upgrading to a VIP table for a special night. Here are some of the VIP offerings that come with your upgraded tickets:

Event Hospitality

- One table of 10 in a premium location
- Special upgraded food experience with wine pairing
- Upgraded decorations and service

Brand Recognition

- Your corporate logo /name will be featured on:
- Printed collateral
 - Event website
 - Digital collateral
 - CCMI's Annual Report for 2024
 - Table sign

Table Partner
CI \$3000

Share the fun with friends and colleagues at your own private table! Our Festival of Seas Table Partners organize their guests to attend the gala, enjoying a fun and memorable evening together at your private table.

Event Hospitality

One table of 10 in a choice location

Brand Recognition

- Your corporate logo/name will be featured on:
- Printed collateral
 - CCMI's Annual Report for 2024
 - Table sign

Individual Tickets
CI \$300 ea

Attend individually, as a couple, or with friends, and share a table with other CCMI supporters! You'll enjoy world-class hospitality from The Kimpton Seafire Resort & Spa and the special touches that make this gala the unique, fun, memorable evening for which CCMI is known!

Additional tickets can be added to any sponsor package to fill a table or secure another table for your group. Contact events@reefresearch.org for information.

Coral Reef Horizons Photo Competition

Coral reefs are rich visual tapestries, filled with vibrant colours and intricate beauty. We invite both professional and amateur photographers to capture the essence of hope and possibility in photos, showcasing the boundless potential for a future where humanity and marine life coexist harmoniously, envisioning the future of our oceans as havens of biodiversity and wonder.

Details of the competition are available at <http://reefresearch.org/FOSphoto>. Submissions accepted through 4th October 2024. Prizes will be awarded for the top images at the Festival of Seas gala.



Support the Coral Fund

CCMI continues to look to the horizon and the future of what we do with the highly anticipated start of construction on our new facility in Little Cayman! This additional site will allow us to double our capacity, host visiting education and research efforts simultaneously, and significantly increase our impact for coral reefs.

Last year, our special fund-a-need component of Festival of Seas raised nearly US \$30,000 for the Coral Fund, helping us raise almost US \$2 million of the US \$2.9 million needed, which allows us to begin planning in earnest for the build.

However, we still need to raise nearly US \$1 million to fully fund the construction and kitting out of the facility, and we continue to seek support of the Coral Fund capital campaign to get us to our goal.

If you would like to support the Coral Fund as part of your commitment to sponsor Festival of Seas, please contact Kate Holden at kholden@reefresearch.org.



Contact

Tickets

events@reefresearch.org

Sponsorship & Auction items

rlarkin@reefresearch.org

Queries

345.929.9635



Ask us how your partnership with CCMI for Festival of Seas: Coral Reef Horizons can benefit your company through your marketing, charitable giving, and ESG efforts while also supporting important work done in the Cayman Islands for coral reefs!